

**2010 Spring Conference Indianapolis Marriott East
March 12 & 13, 2010
Agenda
“Cultivating A Field Of Champions”**

Friday March 12th

9:00 a.m. Pre tour departs

11:30 a.m. – 12:30 p.m. Alumni Reception – Liberty Hall (by invitation only)

1:00 p.m. Welcome

1:15 – 1:45 Donya Lester

1:45 Stretch Break

1:50 – 2:20 Coffee Time with Don & Randy

3:00 - 4:15 Breakouts

“Recruiting and Engaging Multi-Generational Farm Bureau Members and Volunteers” - Ken Culp

“Branding Your Business in the Marketplace” - Sarah Aubrey
<http://prosperityagresources.wordpress.com>

“The Simplified Office: Clear the Clutter and Simplify Your Life” - Janet Nusbaum
www.theorganizinggenie.com

4:15 Break

4:30 -5:45 Break Outs

**“The Seven Habits of Highly Effective County
Volunteer Programs” - Ken Culp**

“Selling Wholesale” - Sarah Aubrey <http://prosperityagresources.wordpress.com>

“The Simplified Office: Clear the Clutter and Simplify Your Life” - Janet Nusbaum
www.theorganizinggenie.com

“AFBF Federal Deficit Task Force” - Bob Young

“Vomitoxin – Dealing with a moldy situation” – Rod Limes – The Andersons

6:00- Dinner – Tickets available from county woman leader

7:15 Awards

8:00 – 9:00 **“Ordinary to Extraordinary: The ‘Extra’ Agriculture Needs to Succeed”**
Andrew McCrea - www.andrewmccrea.com

9:00 Live Auction

Saturday March 13th

7:30 a.m. Breakfast – Tickets available from county woman leader

8:30 - 9:15 Breakouts

“Understanding Your Financials and What Happens If...”
- Denise Scarborough, Farm Credit Services

“See & Say Agriculture” - Joni Wallman
Toys, Tricks, and Tips for Ag in the Classroom

“Agriculture Advocacy” - Isabella Chism & Madison Dobbins
Telling the Story of Agriculture

“USDA Programming” - Julia Wickard, Indiana FSA

“Transfusions R Us: Recruiting New Blood To County Boards” - Ken Culp
(This session will run 8:30 - 10:15)

9:15 Break

9:30 - 10:15 Breakouts

“In The Kitchen With Donna” – Donna Handley

“Agriculture in Nevada” - 2009 ACE Ambassadors
Howard & Iris Eller - Gary & Johnsie Michel

“Agriculture Advocacy” - Isabella Chism & Madison Dobbins
Telling the Story of Agriculture

“Transfusions R Us: Recruiting New Blood onto County Boards” - Ken Culp
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10:15 Break

10:30 **“Your Piece of the Puzzle”** Bob Ash - www.bobash.com

Isabella Chism

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