

**2010 Spring Conference Indianapolis Marriott East**  
**March 12 & 13, 2010**  
**Agenda**  
**“Cultivating A Field Of Champions”**

**Friday March 12<sup>th</sup>**

9:00 a.m. Pre tour departs

11:30 a.m. – 12:30 p.m. Alumni Reception – Liberty Hall (by invitation only)

1:00 p.m. Welcome

1:15 – 1:45 Donya Lester

1:45 Stretch Break

1:50 – 2:20 Coffee Time with Don & Randy

3:00 - 4:15 Breakouts

**“Recruiting and Engaging Multi-Generational Farm Bureau Members and Volunteers” - Ken Culp**

**“Branding Your Business in the Marketplace” - Sarah Aubrey**  
<http://prosperityagresources.wordpress.com>

**“The Simplified Office: Clear the Clutter and Simplify Your Life” - Janet Nusbaum**  
[www.theorganizinggenie.com](http://www.theorganizinggenie.com)

4:15 Break

4:30 -5:45 Break Outs

**“The Seven Habits of Highly Effective County**

**Volunteer Programs” - Ken Culp**

**“Selling Wholesale” - Sarah Aubrey** <http://prosperityagresources.wordpress.com>

**“The Simplified Office: Clear the Clutter and Simplify Your Life” - Janet Nusbaum**  
[www.theorganizinggenie.com](http://www.theorganizinggenie.com)

**“AFBF Federal Deficit Task Force” - Bob Young**

**“Vomitoxin – Dealing with a moldy situation” – Rod Limes – The Andersons**

6:00- Dinner – Tickets available from county woman leader

7:15 Awards

8:00 – 9:00 **“Ordinary to Extraordinary: The ‘Extra’ Agriculture Needs to Succeed”**  
Andrew McCrea - [www.andrewmccrea.com](http://www.andrewmccrea.com)

9:00 Live Auction

### **Saturday March 13th**

7:30 a.m. Breakfast – Tickets available from county woman leader

8:30 - 9:15 Breakouts

**“Understanding Your Financials and What Happens If...”**  
- Denise Scarborough, Farm Credit Services

**“See & Say Agriculture”** - Joni Wallman  
Toys, Tricks, and Tips for Ag in the Classroom

**“Agriculture Advocacy”** - Isabella Chism & Madison Dobbins  
Telling the Story of Agriculture

**“USDA Programming”** - Julia Wickard, Indiana FSA

**“Transfusions R Us: Recruiting New Blood To County Boards”** - Ken Culp  
*(This session will run 8:30 - 10:15)*

9:15 Break

9:30 - 10:15 Breakouts

**“In The Kitchen With Donna”** – Donna Handley

**“Agriculture in Nevada”** - 2009 ACE Ambassadors  
Howard & Iris Eller - Gary & Johnsie Michel

**“Agriculture Advocacy”** - Isabella Chism & Madison Dobbins  
Telling the Story of Agriculture

**“Transfusions R Us: Recruiting New Blood onto County Boards”** - Ken Culp  
*(This session will run 8:30 - 10:15)*

10:15 Break

10:30 **“Your Piece of the Puzzle”** Bob Ash - [www.bobash.com](http://www.bobash.com)

Isabella Chism

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